Logic model template

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CONSULTING

Fill this in from right to left: start with the long term outcome you want, then the short term changes that lead to it, then the activities and resources that will get you there. Keep outputs (what you do and count) separate from outcomes (what changes). Every outcome needs an indicator you can measure.

Program: Grant or funder: Prepared by: Date:

Inputs What you have to work with	**Activities** What you will do	**Outputs** What the activities produce, counted	**Short term outcomes** Early changes in knowledge, attitudes or skills	**Long term outcomes** The change you are working toward
EXAMPLE Coalition members, grant funds, school partners	EXAMPLE Classroom sessions, parent campaign, retailer education	EXAMPLE Sessions held, students reached, retailers visited	EXAMPLE More students see vaping as risky	EXAMPLE Fewer students report vaping in the past 30 days
ASSUMPTIONS		HOW YOU WILL COUNT OUTPUTS	INDICATORS FOR SHORT TERM OUTCOMES	INDICATORS FOR LONG TERM OUTCOMES